

# Optimization

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`opt-2005feb17.tex` TYPESET 2005 FEBRUARY 17 10:09 IN PDF $\text{\LaTeX}$  ON A LINUX SYSTEM

# Optimization



minimize *cost*  
subject to *constraints*



★ 2 types of optimization problem:■

▷ *easy* ■

▷ *hard*

# Diet

	cost	Cal	Carbo	Protein	A	C	Ca	Fe
Quarter Pounder	1.84	510	34	28	15	6	30	20
McLean Deluxe	2.19	370	35	24	15	10	20	20
Big Mac	1.84	500	42	25	6	2	25	20
Filet-o-Fish	1.44	370	38	14	2	0	15	10
McGrilled Chicken	2.29	400	42	31	8	15	15	8
Fries, small	0.77	220	26	3	0	15	0	2
Sausage McMuffin	1.29	345	27	15	4	0	20	15
1% Lowfat Milk	0.60	110	12	9	10	4	30	0
Orange Juice	0.72	80	20	1	2	120	2	2

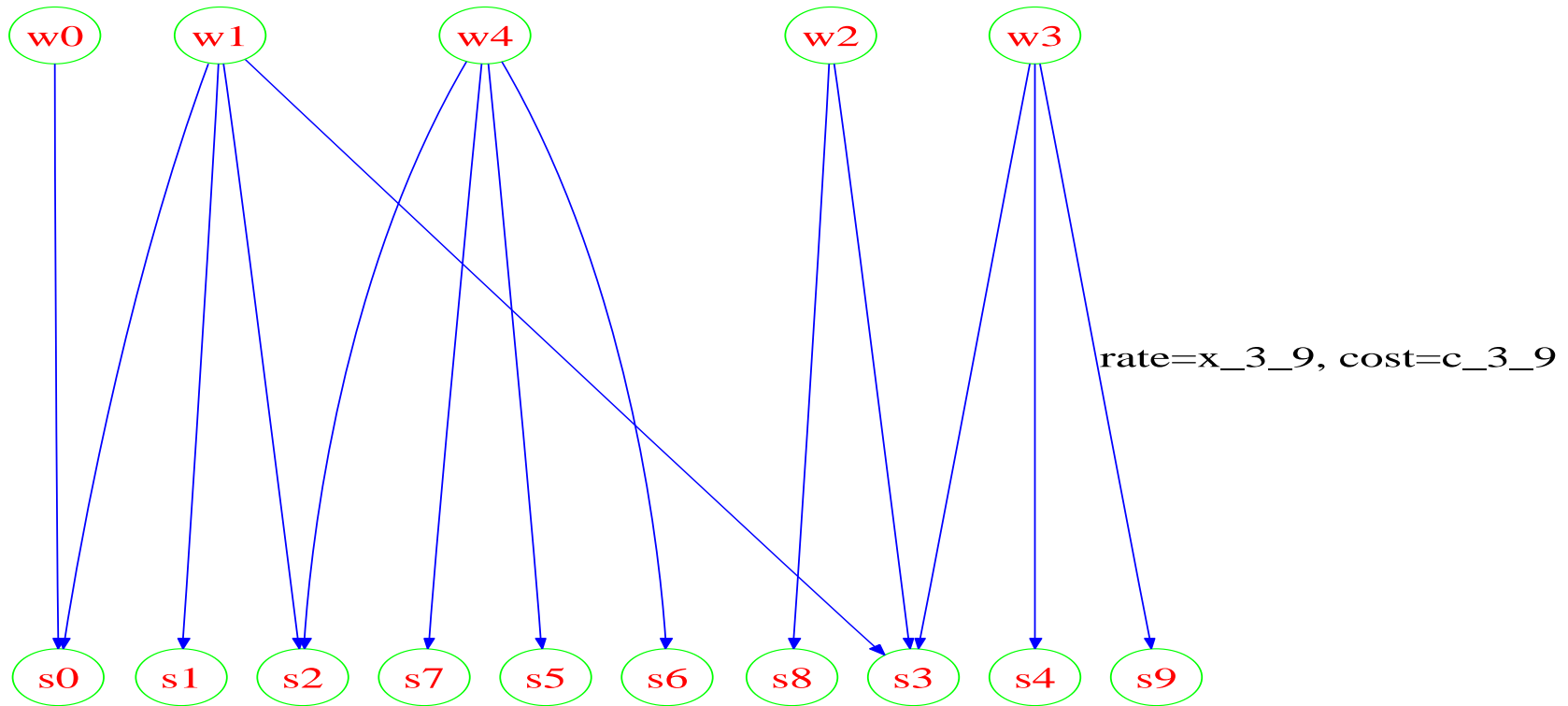
	min	max
Cal	2000	$\infty$
Carbo	350	375
Protein	55	$\infty$
A	100	$\infty$
C	100	$\infty$
Ca	100	$\infty$
Fe	100	$\infty$

minimize *cost of food*  
 subject to *nutrients within bounds*

# Linear programming

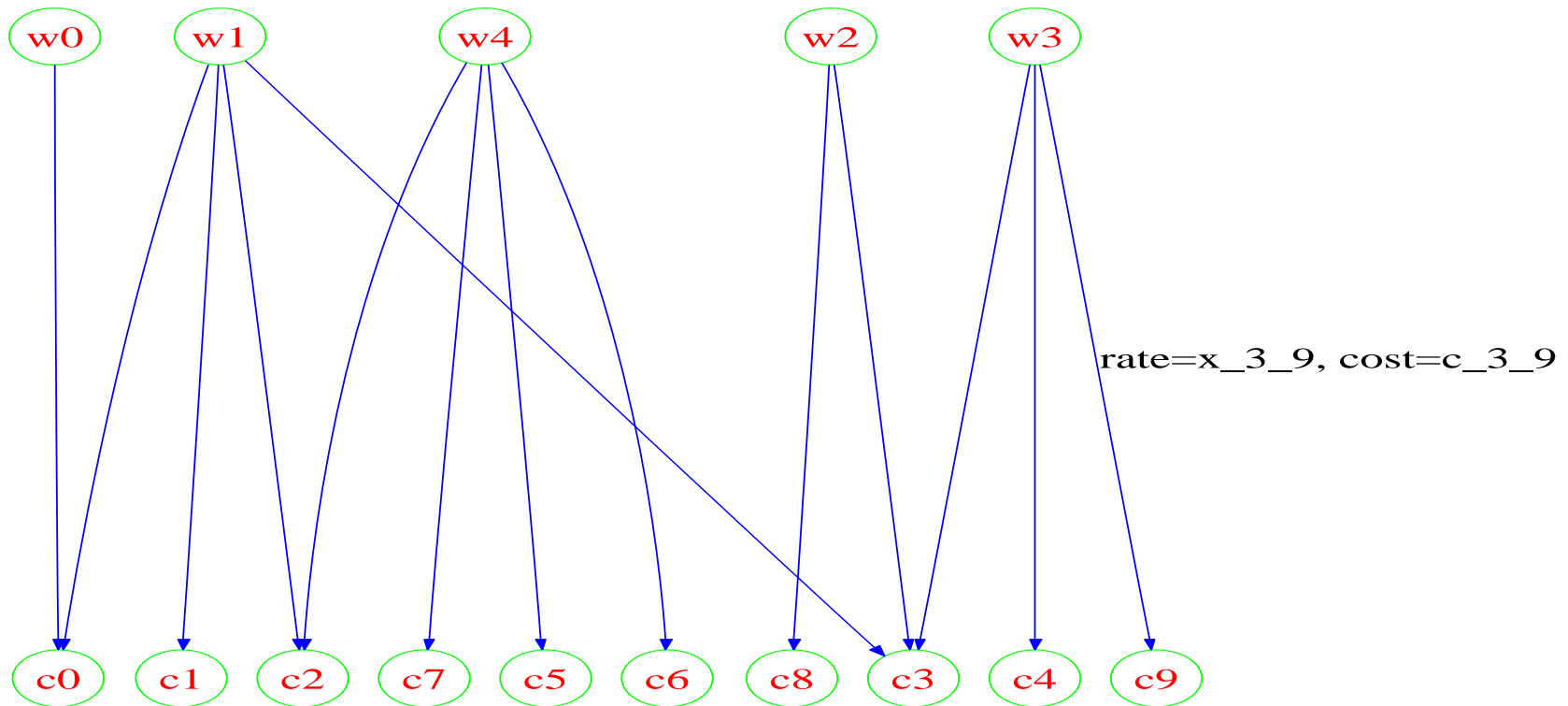
$$\begin{array}{ll} \text{minimize} & c_1x_1 + c_2x_2 + \dots \\ \text{subject to} & a_{11}x_1 + a_{12}x_2 + \dots < b_1 \\ & a_{21}x_1 + a_{22}x_2 + \dots < b_2 \\ & a_{31}x_1 + a_{32}x_2 + \dots < b_3 \end{array}$$

# Tesco



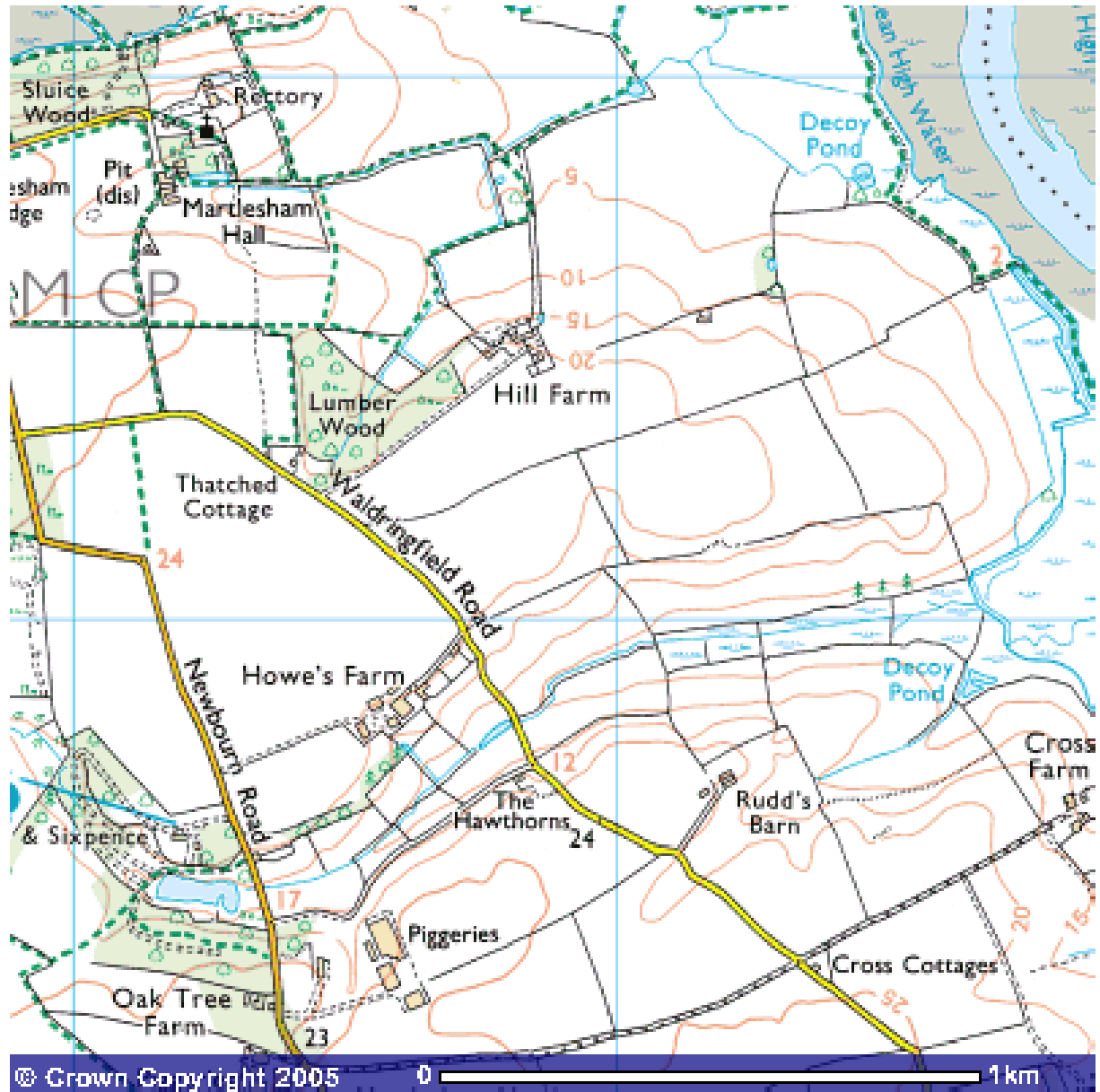
Minimize: transport cost, subject to: all demands satisfied

# Network optimization

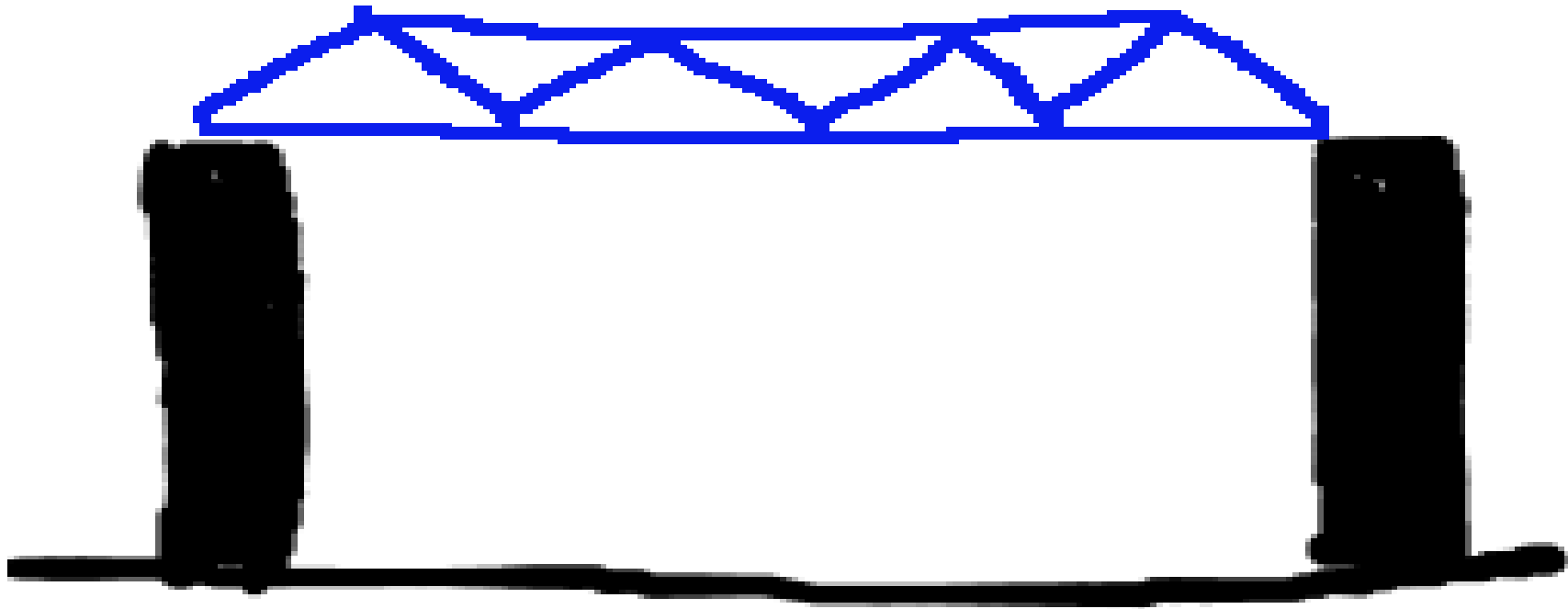


Minimize: transport cost, subject to: all demands satisfied

# Convexity



# Truss design





# Travelling salesman problem

*shortest –ham tour*

